

## Business Characteristics

## Provision of integrated DevOps platform for Salesforce

## 1. Leader in DevOps for business applications



- Copado's DevOps solutions for business applications enable Salesforce teams to deliver high-quality, secure, and compliant releases that meet market and customer needs.

## 2. "AI-Powered, People-Focused"



- The AI-powered platform enables streamlining the development process, enhancing collaboration, and facilitating the rapid delivery of high-quality applications with reduced risk.



## Matching Needs

## Ideal profile of Tokyo companies

## Enterprises with 1,000 or more employees

- Companies using Salesforce regardless of industry

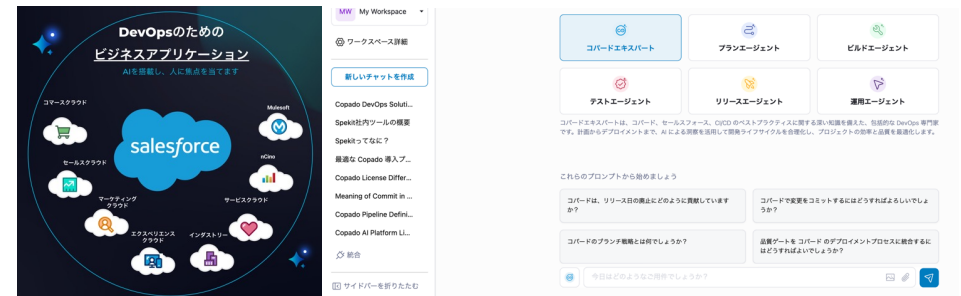
## Objective

## Market development and lead acquisition

Have you ever felt frustrated that, despite implementing Salesforce, your organization hasn't become "resilient to change"? The DevOps platform provided by Copado is not a tool for addressing issues after they arise, but rather a system designed to prevent issues from occurring in the first place. We believe that the value of Copado is that it creates a paradigm shift away from workplace norms that rely on personalization and manual processes.

## Business Overview (Services/Products)

- End-to-end DevOps solution covering the entire lifecycle from Salesforce development to maintenance
- Integrated management of the entire development lifecycle: version control, CI/CD, automated testing, quality control, and more
- Streamlined development with Salesforce DevOps automation through AI



## Salesforce native

Centralized management of DevOps activities within Salesforce

## Pipeline management

High-level visualization of the development environment for each project on a single screen

## Team productivity

Safe and secure releases by eliminating manual processes

## Automation of code creation

Eliminate problems of personalization and minimize code maintenance

## AI-equipped

Dramatically enhance team productivity with Copado AI

## Robot testing

User-friendly UI, low-code test automation

No.1 Salesforce DevOps platform

More than 1,200 companies and 55,000 clients

Comprehensive training and certification with over 100,000 participants

Rated as the most innovative DevOps tool