

## Business Characteristics

## AI emotional care platform for early detection of mental concerns and emotional support



## 1. Visualization of emotions and relationships through multidimensional monitoring

- Multidimensional monitoring for a systematic understanding of students' emotions, psychological state, and social relationships
- Demonstrated a 66% reduction in school absence rate



## 2. Provides empathy and methods for communication

- Provides objective materials that support understanding children's feelings and interpersonal relationships



October 29: Initial robot release

## 3. Social scalability

- Expandable from education to welfare, workplace, and senior care

## Matching Needs

## Ideal profile of Tokyo companies

- Companies in the education sector
- Companies developing digital textbooks, e-learning apps, and content for children
- Public sector
- Local governments, Tokyo Metropolitan Government, and local boards of education
- ESG/CSR-oriented companies

## Objective

- Implementation in educational settings and nationwide deployment
- Expansion of SEL and emotional care in collaboration with public partners
- Development of a new service based on AI emotion prediction technology
- Provision of a robot that recommends books based on predictions of emotions
- Funding and business expansion

## Business Overview (Services/Products)

- Developed FEELBOT, the world's first AI emotion prediction system for children
- It is trained on large-scale, high-quality emotion data collected over more than 10 years. It integrates contextual data such as time, weather, gender, and social relationships alongside expressions, colors, and text to predict emotions with over 90% accuracy. It supports the development of children's self-awareness, empathy, and resilience through the use of recommendation robots, personalized chatbots, and gamified learning. In pilot projects conducted within Japan, it reduced absence rates by 66%, and it can also be expanded from education to welfare, workplace, and senior care.



## Technical excellence

- World's first LLM-based emotion prediction interface specialized for children
- Predicts emotions with over 90% accuracy

## Educational effectiveness

Demonstrated improved SEL core competencies (self-awareness, empathy and resilience), leading to a 66% reduction in student absenteeism

## Social scalability

- Expandable from education to welfare, workplace, and senior care
- Creates ESG/CSR value