

## 1. Company Overview

# Omneky

AI-powered Advertising Analytics and Creative Content Optimization Tool

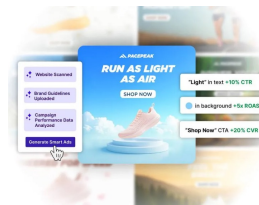


### Business Characteristics

**Achieves improved ROAS, reduced production costs, and automated A/B testing with AI**

#### 1. Smart ads — automatic ad generation by AI

- Integrate brand assets and performance data to generate optimized advertisements
- Streamlines workflows while swiftly creating highly scalable creative content across multiple platforms.



#### 2. Hyper-realistic product image/video generation

- Generates high-quality, photorealistic product images and videos using AI from sample images of products, without the need for photography

### Matching Needs

#### Ideal profile of Tokyo companies

- Financial industry
- Real-estate industry
- Any other companies using ads

#### Objective

##### Market development in Japan

We aim to provide cutting-edge generative AI technology to companies and individuals around the world to help enhance productivity.

### Business Overview (Services/Products)

- Ad platform with automated AI generation of images, video ads, and copy
- By simply entering brand information and assets, you can create a variety of creative content in minutes and manage everything from distribution to performance analysis in a centralized manner



Enables rapid and large-scale ad generation, consistency according to brand guidelines, effective optimization leveraging past data, and omnichannel deployment

- Implements diverse features and intelligently generates scalable ads

#### Digital asset management (DAM)

Centralized management and automation of search and optimization through AI

#### Ad creative insights

Quantitative visualization of visual elements in ads

#### Campaign briefs

Automated generation of data-driven creative content

#### Ad template generation

Achieves faster production workflows

#### AI editing functions

Optimizes production work with cutting-edge generative AI technology

#### Bulk AI generation

Quickly executes various recombination patterns

#### Resizing

Completes the resizing process for media in just a few minutes

#### Product images/Video generation

Images for different products are generated by AI and converted to assets

#### Advertising approval

Automatic upload to media with approver's approval