Wrtn Technologies Japan

Create, Play, and Earn Platform



Business Characteristics

1. Pioneer in generative AI services



Developed before ChatGPT became famous, it serves as a pioneering presence in the South Korean generative AI industry. It is possible to communicate with the AI as if having a conversation with a person. Recipient of the CES 2023 Innovation Award.

2. Constructed on advanced technology



It is built on various AI models from OpenAI, Claude, and Google and achieves high-quality content.

3. Overwhelming support from users



As Japan's largest AI character platform, characters from a wide range of genres are available. There are over 10,000 characters, and many users are creating their own characters daily.

Matching Needs

Ideal profile of Tokyo companies

Companies developing generative AI models
Companies providing services to B2C businesses

Objective

Joint marketing

- · Conducting joint marketing as a B2C service
- Character, content collaboration

Business Overview (Services/Products)

- Provides Kyarapu, a service that quickly and easily generates highquality text and image content
- Users can create, play, and earn with characters they like

Image of the Kyarapu UI

